





SPENCER GREGORY

CONTACT

 (352) 226-2757

 sxgregory40@gmail.com

SOFTWARE

 Adobe Illustrator

 Adobe Photoshop

 Figma

 Adobe InDesign

 Adobe XD

 Adobe Premiere Pro

 Adobe After Effects

 Microsoft Office

SKILLS

UI/UX

Branding

Digital Design

Prototyping

Photography

Social Media

Illustration

Research

Advertising

Apparel Design

PORTFOLIO

spencerxgregory.com

EXPERIENCE

AUG 2023
PRESENT

Visual Xpressions LLC

Owner & CEO

Collaboration and consultation with clients to bring their design to life, focusing on branding and crafting engaging user interface and user experience solutions. Establish a visual identity through the creation of unique logos, as well as innovative website and app designs.

JUL 2023
OCT 2023

Miami HEAT, NBA

User Experience Consultant

Provided consultation to the Miami Heat for the user experience during the app relaunch, utilizing prototyping, research, analysis, and planning to offer an external perspective.

JUN 2023
JUL 2023

Creative Intern

Proficiently handled the end-to-end process of creating, organizing, modifying, and storing design files across all production stages, utilizing InDesign, Photoshop, and Illustrator. Expertise included incorporating diverse elements like photography, product images, type, logos, apparel designs, and graphics.

JAN 2023
MAY 2023

Mint Design Studio

Graphic Designer and UI/ UX Designer

Led a comprehensive branding initiative from logo inception to web design, collaborating closely with a team to ensure a cohesive brand identity. Worked closely with clients to align their vision with the development of a unified and impactful brand.

MAY 2022
SEP 2023

University of Florida RecSports

Graphic Designer

Generated creative and innovative designs to market and promote sports activities, collaborating closely with the marketing team to produce social media and student-oriented content, and creating diverse promotional materials such as print publications, website graphics, and building signage.

JUL 2018
MAY 2022

Freelance Designer

Graphic Designer

Empowered clients to realize their vision through effective communication in design, collaborating on illustrative creative concepts, custom designs, and cultivating a strong visual identity and branding with original logos, website designs, clothing/apparel designs, and social media presence.

EDUCATION

AUG 2020
MAY 2024

University of Florida

Bachelor of Fine Arts in Graphic Design